

SnifBrasil especial 

EMPRESA	LEMBRANÇA - PONTOS	RECALL (%)	Conceito - Total de pontos	RK Lembrança	RK Conceito
Claro	49,4400	31,11	438,0	2	1
Tim	49,7800	31,32	436,0	1	2
Vivo	45,7700	28,80	426,0	3	3
Oi	11,4600	7,21	139,0	4	4
Nextel	1,8300	1,15	20,0	5	5
Brasil Telecom	0,6600	0,42	10,0	6	6